Top 10 Reasons
Why Sarawak?

Special Feature
Incentive + Theme Parties

Explorer’s Trail
Sample Itinerary

BUSINESS in BORNEO

The expedition begins...
In search of a new perspective in Sarawak
EXPEDITION LEADER notes

Sarawak offers you the perfect avenue to unleash your creativity to craft a unique program for your most memorable experience in Sarawak, Malaysian Borneo.

The Sarawak Convention Bureau (SCB) team are experts in designing original concepts for events and exploring angles that suit your needs and objectives. Our assistance starts from initial planning stages through to the completion of your trip. With our dedicated local industry partners, we will help you plan a unique itinerary, make reservations for venues, design activities that are not accessible to common leisure tourists, for example to launch your new products or conduct motivational sessions, and such-like – in fact all and anything you need for an outstanding, adventurous corporate meeting or event.

Having corporate events here in Sarawak means exposing delegates to the wonders of nature, the best of hospitality and an experience of a lifetime. It is the perfect environment to unleash new ways of thinking, to succeed in today’s challenging business environment.

For Sarawak and the team at SCB; it would be an honour to assist you to start your quest in searching for a new perspective on business adventure.

Kuching Office
Lot 31, Jalan Majid, 93400 Kuching, Sarawak, Malaysia.
Telephone +6082 242516
Facsimile +6082 242519
Email info@sarawakch.com
Web www.sarawakch.com

Kuala Lumpur Office
Suite C-07-02, Plaza Mont Kiara, No.2, Jalan Kiara, Mont Kiara, 50480 Kuala Lumpur, Malaysia.
Telephone +603 62111385
Facsimile +603 62011520
Email scbdrep@sarawakch.com

NAVIGATION TIPS...

**Air Access** Sarawak is a breath away from the rest of the world by air, connected through international hubs such as Kuala Lumpur and Singapore; and through Malaysia's largest cities like Johor Bahru, Kota Kinabalu and Penang. Airlines that fly into Kuching include Malaysia Airlines, MASWings, Air Asia, Silk Air and Malindo Air.

**Climate** Tropical, sunny with occasional showers. Temperatures range from 21°C to 32°C.

**Currency** Ringgit Malaysia (RM). Credit cards are widely accepted. Traveller's cheques can be used in major hotels or changed at banks.

**Language** English is widely spoken throughout the state although Bahasa Malaysia (Malay) is the official language. Other languages: Mandarin, Hokkien.

**Communication** Local mobile phone service providers are easily available. WiFi is also available free of charge in many parts of the main cities.

**Time Zone** GMT +8

**Electricity** 220V AC, 50Hz; all plugs are square three-pin UK type or round two-pin European type.

**Visa Requirement** Visa-free entry for holiday purposes (14 days to 3 months) is given to most nationalities. Passport or travel documents must have 6 months validity beyond date of entry. Contact Malaysian diplomatic missions for current requirements.

**Population** Over 2.5 million people, with 27 main ethnic groups (the Dayaks, Melanau, Malay, Chinese, Indian, Eurasian, etc.).

**Religion** Christianity, Islam, Buddhism and Hinduism are widely practised.

**Vaccinations** No vaccinations are required unless you have been in a yellow fever area 6 days before visiting Sarawak.
RECHARGE the sarawakian way!

What’s unique about holding corporate events in Sarawak? We offer the most diverse options and possibilities for incentive programmes, teambuilding and themed activities.

Kayaking Sarawak

Meander down the upper reaches of the Sarawak River or paddle where the river meets the South China Sea in an open kayak. Either way, you get a chance to glide along waters so clear that you can count the number of pebbles at the bottom; or say hello to friendly dolphins if you are lucky.

Venue: Bengoh Village and Danu Village

Come face to face with the wild in the day of an orangutan and its keepers at Matang Wildlife Centre. It can be nothing but a day of joy and wonder where it went while spending time with these intelligent, soulful animals which were once found in abundance throughout Sarawak.

Venue: Matang Wildlife Centre and Semenggoh Wildlife Centre

Heart-to-heart with Orang Utans

The White Rajah

Sarawak’s colourful colonial past is anchored on the story of the ‘White Rajahs’, the lineage of British adventurers who came to rule Sarawak and were loved by all from 1841 to 1946. Re-live that past with a colonial-style White Rajah Theme Party on the banks of the Sarawak River.

Venue: Sarawak Tourism Complex, Kuching Waterfront, Fort Margherita, etc.
Cocktail in the Caves

What’s it like to be in the world’s largest cave chamber? Better still, what’s it like to have a cocktail in a cave? Have a cocktail at the caves, on us. We’ll bring the band along. The traditional band, of course. Nothing beats the marriage of the haunting sapa with an outing to Sarawak’s caves.

Venue: UNESCO - Mulu National Park, Turn Red Cave, Fairy Cave, Wind Cave, etc.

The Rhythms of the Rainforest

Rock, rattle and roll to the rhythms of soul-touching world music in the rainforest at the Rainforest World Music Festival, the only one of its kind in the world, held once a year at the foothills of Mount Santubong.

Venue: Sarawak Cultural Village (Kuching)

On the Prowl in Cat City

Kuching panders itself to all things feline, and rightly so; for ‘Kuching’ means ‘cat’ in the Malay language. Cat statues and statuettes adorn city landmarks in a tasteful fashion. Celebrate the felinity of Kuching and have a theme event in the name of cats.

Venue: 3-5 Star hotels such as Pullman Kuching, Hilton Kuching, Four Points by Sheraton or Borneo Convention Centre Kuching, Waterfront Kuching, etc.

‘Survivor’ Sarawak Style

Come join the tribe in this Survivor-themed dinner by the beach. Guests are welcomed with garlands by torch-bearers dressed in native costumes. The evening kicks off with a procession to the bonfire where the tribal chief will conduct a welcoming ceremony before the BBQ feast begins.

Venue: Permata Rainforest Beach Resort, Damai Beach Resort, Damai Puri Resort, Miri Marriot Resort & Spa, Parkcity Everly Hotel, etc.

Kumang Burah Suneh

Never mind the strange language. This is as authentically ethnic Sarawak as one can get. Break out and enjoy true Borneo. Take a walk on the wild side and enjoy traditional umai, a type of salad; sambal, the traditional salad dressing, and of course, tuak or rice wine. Let delegates immerse themselves through the magical storytelling of the Orang Ulu.

Venue: Mulu National Park, Sarawak Cultural Village, or bring the theme to your venue of choice.
Rainforest Interchange

**DAY 1 - OOOHA! SARAWAK WELCOMES YOU...**
You’ve finally arrived in Kuching, the capital city of Sarawak and the start of your 21st Century adventure in the tropics. The word ‘Kuching’ means ‘cat’, and true to its name, cat statues dot the city centre. You’ll get to be the modern-day explorer, treasure hunter, naturalist or adventurer, whichever takes your fancy.

Arrive at Kuching International Airport where a litter of Cat Dancers wait for you. Enjoy the city at noon time and experience a tribal welcome with the Headhunter Long House theme party at the Sarawak Cultural Village, the living museum of ethnic tribes in Sarawak. Then it’ll be time to head back to the hotel for a good night’s rest for tomorrow is another adventure!

**DAY 2 - BUSINESS ADVENTURE...**
Experience a Sarawak-style meeting, Corporate Event Planners can choose to have a full-day meeting or product launch at the Borneo Convention Centre Kuching, or other venues such as Pullman Kuching, Hilton Kuching, Four Points by Sheraton, Riverside Majestic Kuching, Grand Margherita Kuching and many more. Unique venues are also available for you to choose; it depends on your objectives. A Tribal Wisdom Speakers program is also offered by SCB to enhance the motivational experience for the group. Dinner options are aplenty with local or western cuisine and option of themed dinners at your beck and call.

For more information for full listing of speaker profiles, preceding clientele and more please visit http://sarawakcb.com/special-programmes/tribal-wisdom.

**DAY 3 - ENGAGING JUNGLE EXPERTS...**
Exciting moments are at hand today as you’ll get to mingle with some original locals. Forty minutes from the city, Semengoh Wildlife Centre is an island of natural forest that is home to a group of semi-wild orangutans, most of which were rescued from the illegal wildlife trade or confiscated from unscrupulous smugglers. Get acquainted with the “Heart to Heart Programme”, a special programme on orangutan conservation in Sarawak. A stone’s throw away from Semengoh is the Borneo Highlands Resort. Lunch will be a fully organic affair, with greens from the Resort’s very own organic gardens. In the evening, be whisked away to a secret venue. Razzle and dazzle at the ‘Rainforest Magic’ gala dinner.

**DAY 4 - UNFORGETTABLE JOURNEY...**
Today is special. Walk along the picturesque Kuching Waterfront and perhaps do a spot of people-watching. There’s still time for last-minute shopping for souvenirs and handicrafts before you head for the airport. Breakfast is good old-fashioned Kuching fare at a local kopitiam (coffee shop). A special farewell ceremony by Kuching’s Maiden and Maid is offered and off to Kuching International Airport and onwards home.
Venue and Accommodations
There are over 6,700 rooms of 3 to 5 stars in Sarawak with new hotels in the pipeline. There are also many small hotels including boutique properties that offer a unique Sarawak experience.

Unique Venues
What signs, seals and delivers an event? The answer is always: location, location, location.

Special venues make for powerful experiences, and Sarawak is full of powerful venues, from the Sarawak Stadium; Atelier Society; Wesberley Art Gallery; Kuching Amphitheatre; Miri Public Park; Petroleum Museum and more. Every year, we add to the list. Try us on for a soul-moving experience.

For a complete listing of hotels and accommodation and unique venues, please refer to our website, www.sarawakcb.com.

* The information provided is correct at the time of production and provided by Ministry of Tourism Sarawak for 2012.
TOP 10 REASONS
WHY SARAWAK IS YOUR NEXT CORPORATE EVENTS DESTINATION

1. EXCELLENT VALUE FOR MONEY
Sarawak has all the bells and whistles of modern technology - dollar-for-dollar, the variety of options in Sarawak far exceeds that of other destinations in Southeast Asia and Asia Pacific; whether it’s accommodation, food or travelling expenses.

2. A TRACK RECORD; THE SIZE OF AN IRONWOOD TREE
Sarawak’s track record is sturdy and strong when it comes to organising and hosting international and regional conferences. The numbers tell the story: we have a success rate of 80% when we compete with other destinations for international conferences.

3. STANDING ON THE SHOULDERS OF GIANTS: GOVERNMENT SUPPORT
Sarawak enjoys complete support from the State and Federal convention bureaus. That, plus a stable government since independence, positions the State as an ideal meeting destination.

4. UNIQUE, ORIGINAL AND EXCEPTIONAL VENUES FOR SPECIAL EVENTS
Conventions in modern facilities, activities in rainforest settings; even events in historical buildings can be arranged. It’s all about charm in this part of the wet tropics.

5. COMFORTABLE CLIMES
The tropical weather - sunny with frequent showers, temperatures of 21°C to 32°C and light breezes - are perfect for incentive programmes and events all year round.

6. A HOSPITABLE PEOPLE IN AN EXOTIC LAND
Iban, Bidayuh, Orang Ulu, Melanau, Malay, Chinese, Indian, Eurasian - in this place, everyone is Sarawakian. And Sarawakians are a hospitable, friendly lot who enjoy a multi-cultural, multi-ethnic and multi-religious environment. Racial harmony and cultural celebration are the cornerstones of the society here. Most people are multilingual and English is widely spoken here.

7. FOOD, FOOD, GLORIOUS FOOD!
The diversity of local food is immense (and delicious!), but if you prefer international selections, the choice of superb vegetarian, halal, Western, Japanese, Korean and Middle Eastern eateries is easily available.

8. WISDOM OF THE TRIBES
Our gift to your project is our Tribal Wisdom Speaker (TWS) programme, which takes the best speakers from Sarawak’s ethnic tribes, to come together to share their life experiences and how their tribal ancestry has influenced their success.

9. A HEART FOR CSR
Imagine the endless possibilities for CSR programmes in a place like Sarawak, Borneo. Best of all, let us create a programme to suit your convention objectives. That way, you achieve your goal and contribute to a better future. It doesn’t get more win-win than this.

10. PRE- AND POST-EVENT POSSIBILITIES
A variety of exciting pre- and post-conference tour options awaits delegates. We guarantee exotic and unforgettable experiences at cost-effective rates. Visit www.sarawakcb.com for great ideas on incentives and theme parties.
Tribal Wisdom in the 21st Century

The wisdom of Borneo's tribes is an ageless treasure that transcends history and time. We want to share that wisdom, transformed and geared for the 21st Century. Enter our Tribal Wisdom Speaker programme (TWS), where the best speakers from Sarawak's successful businesses, artists and professionals who are also from Sarawak's ethnic tribes, come together to share their life experiences and how their tribal ancestry has influenced their success. These take the form of motivation sessions sponsored by the Sarawak Convention Bureau. Part and parcel of stellar bids involves engaging with the local tribal communities. TWS is a new concept that links the bidding process with tribal Sarawak. This goes beyond the customary cultural dances and blowpipe demonstrations. TWS turns local encounters into a meaningful exchange of business ideas.

TWS, a true tribe within tribes.

SARAWAK CONVENTION BUREAU

Give our friendly marketing and sales team a call at 082-242 516 for a full listing of speaker profiles, preceding clientele, and more.