

ANAK SARAWAK AWARDS 2016/17



Sarawak Convention Bureau (SCB) has incorporated the Anak Sarawak Appreciation Award, the Malaysia MICE Journalism Award (MMJA) and the International Convention Scholarship Award (ICSA) under the umbrella of the Anak Sarawak Award programme. This programme was established in 2007 and is the first in Malaysia to award partners, media and future local hosts in the Business Events industry.

Category

ANAK SARAWAK INTERNATIONAL CONVENTION SCHOLARSHIP AWARD

This award has been created to support individuals who are prepared to actively participate in their trade or professional association and to nurture future convention hosts to bid for conventions to Sarawak. Up to four (4) winners will be awarded annually. Award ceremony for winners in 2016 and 2017 will be held during the 9th Anak Sarawak Award Gala event 2018.

ELIGIBILITY OF PARTICIPANTS

- Applicants must be a Sarawak resident of over 18 years of age. They can be employed in Educational Institutions, Private Companies or Government Departments. Students of tertiary institutions may enter with the support of their University or College
- Conventions that the applicant wishes to attend needs to meet only two criteria:
 - > Rotate around different countries and be able to include Malaysia in the rotation pattern.
 - > To be held between **September 2016 to December 2017 (2016 applicants)** and **September 2017 to December 2018 (2017 applicants)**
- SCB can assist you to select a suitable convention from the International Convention and Congress Association (ICCA) database which provides details on over 6,000 eligible international association conventions covering a huge range of topics

SUBMISSION GUIDELINES & JUDGING CRITERION

- To ensure your convention meets the selection criteria, please send this form through to the Sarawak Convention Bureau for pre-approval, prior to addressing the selection criteria. The SCB team will get back to you within two working days after receipt to advise you if your chosen convention meets the selection criteria. If it is not approved then the SCB will assist you to find an alternative approved convention of a similar topic
- Upon approval, judges will consider the following criteria as a basis for arriving at their decision
 - Introduction **[20 points]**
E.g. About yourself, education, current roles, areas of interest for learning and research.
 - The international convention you would like to attend **[30 points]**
E.g. Where is it being held, convention's history, Describe the topics and issues about which you would like to learn more on and how attending this convention could benefit you, your organization and Sarawak.
 - Budgeting plans **[15 points]**
E.g. Lay out a budget for air fares, accommodation, registration/new association membership fees (The scholarship will cover actual costs only and should not exceed RM 10,000).
 - Interview Section **[40 points]**
Shortlisted applicants will be required to discuss their application via a telephone or face to face interview with the judging panel in a 15 minute interview 40 points.
- Submission deadline
 - for **2016 applicants: 31st July 2016**
 - for **2017 applicants: 31st July 2017**
- Interviews for shortlisted applicants will be done in the first week of August, after submission deadline
- Winners will be announced within 3 weeks after the interviews

Judges Line Up

Carried out by Industry Development department and management of Sarawak Convention Bureau (SCB)

SUBMISSION

Please send submission(s) to:

Mr Dylan Redas Noel

Head of Industry Development

E drnoel@sarawakcb.com

Sarawak Convention Bureau (Kuching)

Lot 31, Jalan Masjid, 93400 Kuching,

Sarawak, Malaysia

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AWARD PRIZES



- RM10,000 grant for attending the approved convention of choice
- ASA trophy
- Certificate
- Upgraded membership from BESarawak Executive to BESarawak premier partnership
- To be featured in a special issue of Business Events Sarawak magazine
- To be featured in Business Events Sarawak website
- Exposure in international, national and local trade magazine and mainstream media

Entry Form

APPLICANT'S DETAILS

Name	Ic. No.	Designation
Postal Address		BESarawak Partnership No. (if any)
Telephone / Fax	Mobile	Email

Category

Government

Academia

Corporate

Association

Industry Partners

Other

CONVENTION DETAILS

Convention Name		
Convention Dates	Venue	Destination
from	to	
Convention Organiser		Web site

I hereby declare and understand the following:

- All information declared here and its supporting documents are true and correct
- All submissions in no way infringe the copyright laws of Malaysia and we are agreeable that all submission materials are non-returnable
- Entries by students must be verified by University/College
- The judge's decisions shall be final and no correspondence would be entertained

Participant's Signature

Verified by (Signed by University/College)*

Date
Company stamp:
*(for students only)

CHECK LIST

- Applicant's photo (if JPEG, at least 1MB or more)
- Submission in PDF by email, CD or Pen Drive.
- Attachment of supporting documents

Date: