

# ANAK SARAWAK AWARDS 2018



Sarawak Convention Bureau (SCB) has incorporated the Anak Sarawak Appreciation Award, the Malaysia MICE Journalism Award (MMJA) and the International Convention Scholarship Award (ICSA) under the umbrella of the Anak Sarawak Award programme. This programme was established in 2007 and is the first in Malaysia to award partners, media and future local hosts in the Business Events industry.

## Category

### ANAK SARAWAK INTERNATIONAL CONVENTION SCHOLARSHIP AWARD

This award has been created to support individuals who are prepared to actively participate in their trade or professional association and to nurture future convention hosts to bid for conventions to Sarawak. Up to four (4) winners will be awarded annually. Award ceremony for winners will be held every two years at the Anak Sarawak Awards.

#### ELIGIBILITY OF PARTICIPANTS

- Applicants must be a Sarawak resident of over 21 years of age. They can be employed in Educational Institutions, Private Companies or Government Departments. Students of tertiary institutions may enter with the support of their University or College
- Conventions that the applicant wishes to attend needs to meet only two criteria:
  - > Rotate around different countries and be able to include Malaysia in the rotation pattern.
  - > To be held between **1<sup>st</sup> October 2018 to 31<sup>st</sup> December 2019.**
- SCB can assist you to select a suitable convention from the International Convention and Congress Association (ICCA) database which provides details on over 6,000 eligible international association conventions covering a huge range of topics

#### SUBMISSION GUIDELINES & JUDGING CRITERION

- To ensure your convention meets the selection criteria, please send this form through to the Sarawak Convention Bureau for pre-approval, prior to addressing the selection criteria. The SCB team will get back to you within two working days after receipt to advise you if your chosen convention meets the selection criteria. If it is not approved then the SCB will assist you to find an alternative approved convention of a similar topic
- Upon approval, judges will consider the following criteria as a basis for arriving at their decision
  - Introduction **[ 20 points ]**  
*E.g. About yourself, education, current roles, areas of interest for learning and research.*
  - The international convention you would like to attend **[ 30 points ]**  
*E.g. Where is it being held, convention's history, Describe the topics and issues about which you would like to learn more on and how attending this convention could benefit you, your organization and Sarawak.*
  - Budgeting plans **[ 15 points ]**  
*E.g. Lay out a budget for air fares, accommodation, registration/new association membership fees (The scholarship will cover actual costs only and should not exceed RM 10,000).*
  - Interview Section **[ 40 points ]**  
*Shortlisted applicants will be required to discuss their application via a telephone or face to face interview with the judging panel in a 15 minute interview 40 points.*

- Submission deadline: Send to [icsa@sarawakcb.com](mailto:icsa@sarawakcb.com) by **31<sup>st</sup> July 2018 at 5.00pm**
- Interviews for shortlisted applicants will be done in the first week of August
- Winners will be announced within 3 weeks after the interviews

#### Judges Line Up

- Ministry of Tourism, Arts, Culture, Youth and Sports Sarawak
- Sarawak Convention Bureau Board Members

## SUBMISSION

Please send submission(s) to:

**Mr Dylan Redas Noel**

Head of Industry Development

E drnoel@sarawakcb.com

### Sarawak Convention Bureau (Kuching)

Lot 31, Jalan Masjid, 93400 Kuching,

Sarawak, Malaysia

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## AWARD PRIZES



- RM10,000 grant for attending the approved convention of choice
- ASA trophy
- Certificate
- Upgraded membership from BESarawak Executive to BESarawak premier partnership
- To be featured in a special issue of Business Events Sarawak magazine
- To be featured in Business Events Sarawak website
- Exposure in international, national and local trade magazine and mainstream media

## Entry Form

### APPLICANT'S DETAILS

Name	Ic. No.	Designation
Postal Address		BESarawak Partnership No. (if any)
Telephone / Fax	Mobile	Email

Category

Government

Academia

Corporate

Association

Industry Partners

Other

### CONVENTION DETAILS

Convention Name		
Convention Dates	Venue	Destination
from	to	
Convention Organiser		Web site

I hereby declare and understand the following:

- All information declared here and its supporting documents are true and correct
- All submissions in no way infringe the copyright laws of Malaysia and we are agreeable that all submission materials are non-returnable
- Entries by students must be verified by University/College
- The judge's decisions shall be final and no correspondence would be entertained

Participant's Signature

Verified by (Signed by University/College)\*

Date  
Company stamp::  
\*(for students only)

### CHECK LIST

- Applicant's photo (if JPEG, at least 1MB or more)
- Submission in PDF by email, CD or Pen Drive.
- Attachment of supporting documents

Date: